

Shindig launches September 2nd on Steam and itch.io!

Fully-voiced, optimistic narrative adventure
launches September 2nd on PC.

UK, August 12th, 2021 – [Imaginary Friends Games](#) are thrilled to announce the release date of their debut title, **Shindig**, coming to Windows PC via [Steam](#) and [itch.io](#) on September 2nd.

You're invited to the Shindig!

Not all heroes wear capes – sometimes folk just need a helping hand. In **Shindig**, players become their glum neighbourhood's low-key hero by organising a party to cheer everyone up.

In this optimistic, fully-voiced point-and-click adventure, players can choose their style from a range of options before heading out to explore a vibrant island. On their journey they'll help out a rainbow of quirky characters, solve a handful of gentle puzzles, gather all the bits for a brilliant bash, and bring the community together for a joyous party.

Clocking in at a few hours from start to finish, **Shindig** is the perfect game for a chill evening or a lazy weekend. Packed with idiosyncratic humour, a couple of silly songs, and a side helping of real feelings, it's vibes all the way down in this colourful, compact indie adventure.

Following a dream

In 2019, married couple Fay & Martyn Maillardet co-founded Imaginary Friends Games to make little indie games with heart. With decades of games industry experience encompassing editorial, design, business development and testing, the duo had a dream to make games of their own – but no training or experience with code, art, animation or professional sound. Two years and a lot of learning later, **Shindig** is finished and is brimming with hand-drawn art, animations and locally-sourced sounds from in and around the couple's home.

Fay Maillardet, Co-Founder of Imaginary Friends Games had this to say:

"We set out to make a small game to learn the ropes of hands-on dev, and then made the mistake of populating it with characters we'd invented to make each other laugh over the years – suddenly Shindig became this labour of love that has a lot of us in it. We're really proud of our little bundle of humour and hope, and can't wait to share it with the world!"

Players searching for a cosy, evening-sized adventure need look no further when **Shindig** launches on [Steam](#) and [itch.io](#) for Windows PC on September 2nd.

Please note: Shindig is only available in English at launch

For more information contact info@imaginaryfriendsgames.com

Links:

Website: <https://www.imaginaryfriendsgames.com>

Press kit: <https://www.imaginaryfriendsgames.com/presskit>

Twitter: <https://twitter.com/gamesfriendo>

Instagram: <https://instagram.com/imaginaryfriendsvg>

Shindig on Steam: <https://bit.ly/ShindigOnSteam>

Shindig on itch.io: <https://bit.ly/ShindigOnItch>

About Imaginary Friends Games

Imaginary Friends Games was co-founded in 2019 by Fay & Martyn Maillardet, a married couple who've variously worked at Nintendo, Sony and Codemasters, pursuing their dream of making small and heartfelt video games. We make our own fun!